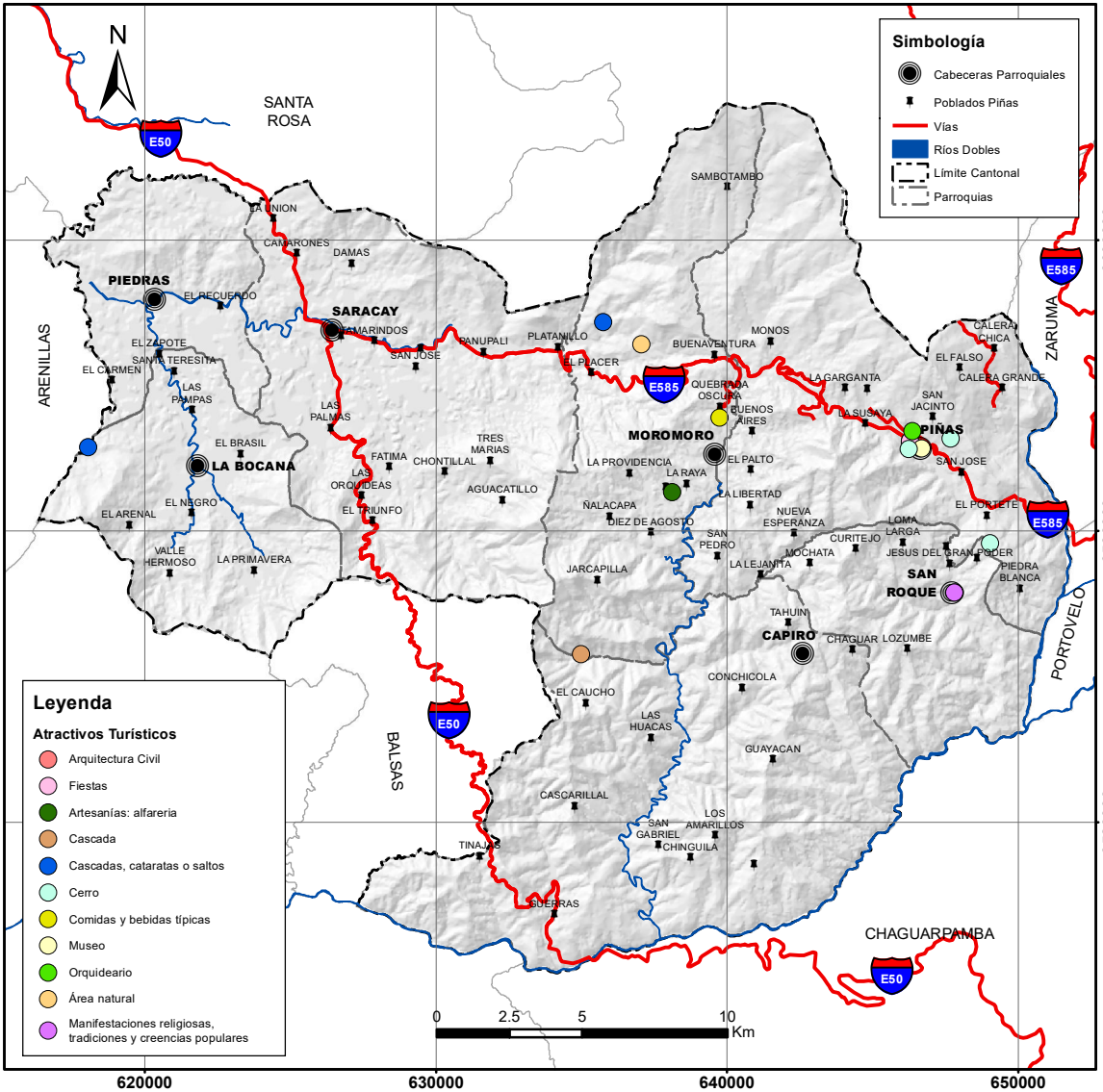MAPA DE ATRACTIVOS TURÍSTICOS